

Axalta News Hub

## Axalta named official paint supplier to Stock Car Brazil

### **Stock Car Pro Series will have all of its cars painted with Axalta's Duxone® product line**

GUARULHOS – April 05, 2021 – Axalta ([NYSE: AXTA](#)), a leading global supplier of liquid and powder coatings, announced today it will become the official paint supplier for the Stock Car Pro Series in Brazil, the main category of motorsports in that country. The competition completes 42 years of tradition and brings together the best drivers in the nation.

Through this partnership, Axalta's laboratory and factory experts worked together to identify the right product for the cars participating in the racing series considering the performance they must have on the track and the wide range of colors each car needs. Axalta's Duxone® technology was chosen for this purpose due to its wide offering of pigments and color tools for adjustments. In this year's lineup, the competition has 17 teams, with at least 30 confirmed competitors. Two spots are yet to be announced and, within the next few days, the series will reach its full roster of 32 cars.

“We are very happy to have Axalta among our sponsors, as this agreement offers us all the technology available with amazing colors and performance,” said Fernando Julianelli, CEO of Vicar, the company responsible for Stock Car, Stock Car Light and National Tourism. “The cars will be painted with all the quality and technology Axalta's coatings have to offer. Stock Car represents a great opportunity for the brand, since it is the largest motorsport event in Brazil. This partnership will add a lot of color to what we hope will be a great season.”

“Axalta is proud to partner with Stock Car and to be the official paint supplier of such an important motorsports category. We are excited to see our colors and coatings on the track,” highlighted Mateus Aquino, president of Axalta Brazil. “We're also proud to continue our sponsorship with Axalta Racing driver Gabriel Casagrande this year.”


The 2021 season of Stock Car Brazil begins April 25<sup>th</sup>, at Ayrton Senna International Racetrack in Londrina, south of Brazil, and will have 12 rounds. Just like 2020, due to the pandemic, all sanitary guidelines will be in place and the races will not have an in-person audience. This start is subject to change based on the Covid-19 situation in Brazil.

### **About Axalta Coating Systems**

Axalta is a global leader in the coatings industry, providing customers with innovative, colorful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, building facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in over 130 countries better every day with the finest coatings, application systems and technology. For more information, visit [axalta.com](http://axalta.com) and follow us [@axalta](#) on Twitter.

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