

Axalta News Hub

Axalta Receives Tell Award for Outstanding Contributions in Basel, Switzerland

Basel, Switzerland – October 15, 2018: Axalta, a leading global supplier of liquid and powder coatings, has been awarded the 14th annual Tell Award – named after William Tell, the national Swiss folk hero – for its substantial and innovative investments in Basel, Switzerland. The award was presented by Giorgio Pompilio, Acting Consul General for Switzerland in New York, to Robert Ferris, Axalta’s Vice President for Corporate Affairs, in a ceremony at the Swiss residence in New York, USA, on 11 October, 2018.

On 1 July 2016, Axalta opened its headquarters for the Europe, Middle East and Africa (EMEA) region in Basel, with the aim to place the EMEA headquarters in a central location that truly reflects the regional and international direction of the company.

Ferris says, “We are delighted to have received this recognition and thank S-GE and BaselArea.swiss who nominated us for the Tell Award 2018. Being in the heart of Basel provides us with direct access to a terrific local talent pool in our industry and helps us to attract international experts for each of our businesses.”

“Axalta is looking to increase its presence in Basel,” continued Ferris. “We are committed to providing our customers with quality, innovation and the delivery of exceptional products, every day. The move to Basel was designed to make all of our employees in the EMEA region even more focused on our customers through improved cross-functional collaboration.”

For more information and to visit Axalta’s newsroom, visit www.axalta.com.

About Axalta

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colourful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the 14,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](https://twitter.com/Axalta) and on [LinkedIn](https://www.linkedin.com/company/axalta).

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