

Axalta News Hub

Axalta Introduces New Epoxy Primer To Its Tufcote® Liquid Industrial Coatings Portfolio

Tufcote 3.0 PR offers quick, 30-minute recoat window for wet-on-wet topcoat application

PHILADELPHIA, Dec. 12, 2019 /PRNewswire/ -- Axalta (NYSE: AXTA), a leading global supplier of liquid and powder coatings, today announced the expansion of its global Tufcote product portfolio to include Tufcote 3.0 PR epoxy primer. Tufcote 3.0 PR is a mainstream, high-performance, competitively-priced epoxy primer developed to support the agricultural, construction, and earthmoving equipment (ACE) and general industrial markets.

"The launch of Tufcote 3.0 PR reinforces Axalta's culture driven by innovation and helps us better serve our ACE and general industrial customers in the Americas," said Dave Heflin, Axalta's Vice President, Global Industrial Liquid Coatings. "Our Tufcote products are designed to meet the rigorous standards for performance, corrosion protection, gloss and color retention set by leading manufacturers."

Tufcote 3.0 PR offers a quick recoat window of 30-minutes for manufacturers seeking wet-on-wet topcoat application. It is available in gray and white with two temperature related activators. Tufcote 3.0 PR can be used in plural component equipment with no induction time. It is a medium-build product with wet film build per pass of 5-6 mils and ready to spray with a volatile organic compound (VOC) of 3.0 lbs per gallon.

To learn more about Axalta's Tufcote liquid coatings, please visit <https://bit.ly/2NiSDCK>.

About Axalta

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 14,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

Contact

Vanessa Navarro
D +1 856 313 9825
Vanessa.navarro@axalta.com
axaltacoatingsystems.com

SOURCE Axalta

Additional assets available online:  [Photos \(1\)](#)

<https://newsroom.axalta.com/news-releases?item=122517>