

Axalta News Hub

Axalta Opens its Largest Refinish Training Centre in India

Expanded Footprint Offers Faster Service, Greater Access to Advanced Coatings, and Unique Training Opportunities for Customers

NEW DELHI, India, Feb. 27, 2019 /[PRNewswire](#)/ -- Axalta (NYSE: AXTA), the world's leader in automotive refinish coatings and a leading global supplier of liquid and powder coatings, today opened its largest and most advanced Refinish Training Centre, spread over 20,000 square feet in India. The state-of-the-art training facility was inaugurated by Mr. Sobers Sethi, President, Emerging Markets, Axalta. Axalta now has four dedicated training facilities in India.

"The opening of this new training facility today demonstrates the confidence we have in the opportunities for growth in India," said Mr. Sethi. "The coatings industry, especially waterborne coatings, in India has been growing at a rapid pace. The new Refinish training facility will provide our customers with the most advanced painting techniques to help them be more efficient, productive, and profitable. And, we are helping our customers drive these improvements while being mindful of the environment with sustainable techniques and products. Our customers' success is our success and we are proud to be the Refinish leader in India and around the world."

Axalta expects to train approximately 1,000 technicians at the new training centre this year. Customers will use the Company's latest coating technologies, as well as industry-leading training techniques and advanced digital tools. Axalta will also demonstrate the most advanced spraying application systems that use less energy and reduce waste, have fast-drying finishes, and use superior colour matching technologies. Through this centre, customers in India can stay on the cutting-edge of coating technologies and techniques that are designed to deliver benefits to their businesses immediately and for the long-term.

The training centre is also equipped with an advanced Virtual Reality (VR) Training Room, digital colour matching tool, and an online training facility for customers that cannot be physically present at the centre. The VR Training duplicates the paint spraying activity and experience and enables customers to gain the benefits of the training without actually using the paint material.

"Axalta is committed to consistently investing in enhancing our capabilities, facilities, and training to help customers grow their businesses," Vinay Rajadhyaksha, Managing Director, Axalta India. "We are excited about our new training capabilities in the region. This new facility creates a significant opportunity for us to be closer to our customers and support their success in a way that is truly unique in our industry. The training opportunities offered at the centre combined with our leading products and technologies, such as our waterborne coatings including Cromax[®]Pro and Standoblue, position Axalta well to grow in India and serve our customers at the highest levels."

For more than 20 years Axalta has been serving customers in India spanning different business units across the automotive value chain with its transportation coatings, refinish coatings, auto plastic coatings, and general industrial coatings. Customers include key international and local OEMs, as well as major car dealers

in the region. General industries are also important sectors that will benefit from Axalta's expansion in India.

Manesar is an industrial town in Gurugram district of Haryana state in India and is a part of the National Capital Region (NCR) of Delhi. It is an upcoming area of NCR with many auto and component manufacturers setting up base in the region.

In addition to this new training facility, Axalta has three other training centres in India, one manufacturing plant, a state-of-the-art colour lab, and two offices throughout India.

About Axalta

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 14,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](https://twitter.com/Axalta) and on [LinkedIn](https://www.linkedin.com/company/axalta).

Contact

Rekha Kumari

T: +91 9999225157

Rekha.kumari@axalta.com

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