

## Axalta's Cromax brand and Yamaha Factory Racing MotoGP extend partnership

### Strategic partnership is now into its 11th consecutive year

**BASEL, SWITZERLAND – 14 OCT. 2020** – Axalta (NYSE: AXTA), a leading global supplier of liquid and powder coatings, has been named as an Official Sponsor to Yamaha Factory Racing MotoGP for the eleventh consecutive year. The agreement renewal sees Cromax®, one of Axalta's premium refinish brands, supporting the Monster Energy Yamaha MotoGP Team with the brand's highly durable paint systems on the team's support trucks, mechanics' toolboxes, workbenches and other pitlane equipment. The Cromax name is featured on the Yamaha YZR-M1 bikes of riders Valentino Rossi and Maverick Viñales for the MotoGP 2020 season, which runs until 22 November 2020.

Marco Brioschi, Axalta's Country Leader for Refinish in Italy, says, "The winning combination of our high-performing products and the team's laser focus on innovation has ensured a strong relationship that's now in its second decade. We wish them all the best for this season."

Marco Riva, General Manager of Yamaha Motor Racing Srl, adds, "Thanks to a long and successful relationship, we are delighted to consider Axalta, and its Cromax brand, part of our team. This season, where we are all experiencing the new normal, it is even more important to be able to rely on the close cooperation of a paint partner who shares our values of innovation and efficiency."

For more information about Axalta and its premium refinish brand Cromax, please visit [www.axalta.com](http://www.axalta.com) and [www.cromax.com/eu](http://www.cromax.com/eu). For more information about the Monster Energy Yamaha MotoGP Team, please visit [www.yamahamotogp.com](http://www.yamahamotogp.com).

### About Axalta

Axalta is a global leader in the coatings industry, providing customers with innovative, colourful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, buildings facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, applications systems and technology. For more information visit [axalta.com](http://axalta.com) and follow us @Axalta on Twitter.

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