

Axalta partners with Korea Polytechnics Gangneung Campus to provide automotive paint education to College Students and Axalta customers

SEOUL, Korea – OCT. 14, 2020 – Axalta (NYSE: AXTA), a leading global supplier of liquid and powder coatings, and Korea Polytechnics Gangneung Campus signed a memorandum of understanding (MOU) to offer automotive refinish coating education to college students and Axalta customers in Korea. As part of the partnership, Axalta and Korea Polytechnics will jointly provide refinish training programs to increase the number of skilled refinish talent in the region. As part of the agreement, Axalta will supply its world-class refinish waterborne paints under the Spies-Hecker[®], Permahyd[®] Hi-TEC and Cromax[®] EZ brands for the training.

Tae-Hwa Hong, Managing Director of Axalta Korea said, “We are pleased to partner with Korea Polytechnics Gangneung Campus to provide joint training and educational programs to students. We believe this training will drive greater interest in the automotive industry and help young talent to prepare for their future careers using the latest waterborne coating technologies. The partnership also provides us opportunities to train more customers with additional training facilities and programs.”

“We are grateful to Axalta for sharing their coating industry expertise and leveraging their passion to train the next generation of master painters,” said Sung Hwan Joe, President of Korea Polytechnics Gangneung Campus. “By combining the resources of both organizations, we can jointly deliver effective and up-to-date trainings to our students and on-the-job talent. We believe that this will support sustainable growth in the coating industry in the years to come.”

Since 2019, Axalta Korea has partnered with four local educational institutes, including Korea Polytechnic University Hwaseong Campus, Inha Technical University, Jeonnam State University and Masan University, to support waterborne automotive refinish painting education. The partnerships not only help students improve their knowledge of advanced automotive coating technologies, but also provide customized training programs and hands-on paint skills for Axalta’s customers across the country.

About Axalta

Axalta is a global leader in the coatings industry, providing customers with innovative, colorful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, building facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in over 130 countries better every day with the finest coatings, application systems and technology. For more information, visit Axalta.kr.

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