

## Axalta opens regional Refinish Training Center in Guangzhou, China

### Company expands footprint in South China to support customers and growth

**GUANGZHOU, CHINA – Mar. 3, 2021** -- Axalta (NYSE: AXTA), a leading global supplier of liquid and powder coatings, today opened a new Refinish Training Center in Guangzhou, China. As a strategic investment in Axalta's growth trajectory, the new facility provides customers in South China with greater access to advanced coating technologies and value-added services.

In recent years, Guangzhou's automotive production capacity has been growing steadily, and [Guangzhou ranked first in the country with 2,922,600 vehicles produced in 2019](#). Guangzhou is ramping up auto production with a goal of 5 million units by 2025. After years of development, Guangzhou has gradually formed three major automotive industry clusters in the north, south and east today, highlighting the huge potential for future growth of the automotive industry in South China.

With the vigorous development of China's auto industry, the entire industry chain is seeking to speed up reform and upgrading measures in a bid to seize strategic opportunities. As a global leader in the coating market, Axalta has been working with auto OEM and independent automotive refinish body shops to upgrade the industrial service standard by supporting their productivity improvement and digital transformation journey. With the advanced eco-responsible coatings technology, cutting-edge digital technology and value-added training programs, Axalta continues to be a leader in the refinish marketplace in China and around the world.

“Building a new Refinish Training Center is part of Axalta's commitment to the South China market and an important component of our growth strategy in China,” said Simon Lee, Interim President of Axalta China and President of Refinish Business of Asia Pacific. “The addition of the South China facility, together with the other three Refinish Training Center across the country, will form a national service network to enable Axalta to more effectively serve auto body collision and repair shops in China with high quality paints, sustainable applications, and customized value services.”

With an area of approximately 1600 square meters, Axalta's Refinish Training Center in Guangzhou is able to provide a full range of services such as consulting, training courses, smart painting solution, digital bodyshop management and forefront technical support to refinish customers, while helping them to deploy more sustainable refinish coating systems and digital transformation. The training center is expected to provide training sessions to meet the demand for technical and value-added training courses on environmental-friendly coatings throughout South China that help body shops to be more efficient and more profitable. This investment in the Refinish Training Center in Guangzhou will place Axalta in an ideal position to meet the growing demand among consumers for sustainable products and innovative applications across southern China. The new Refinish Training Center expects to offer about 120 training sessions for more than 1200 refinishing technicians at this training center in 2021.

Moreover, Axalta will continue to promote waterborne coating in China, being one of the first international companies to bring waterborne technologies to China. Axalta manufactures a wide range of environmentally sustainable refinish products, thereby meeting the demands of customers from global OEMS to small family-owned businesses. Axalta has five well-known waterborne refinish coating brands – Standox®, Spies Hecker®, Cromax®Pro and Syrox® and WonderMatch® in China – which feature low VOC content and extraordinary product properties. These products are designed to meet environmental requirements stipulated by the government including latest government regulation GB 24409-2020 and are aimed at helping customers perform their work effectively and efficiently in a sustainable way.

Since the company's journey in China began in 1984, it has built liquid coating plants in Jiading, Shanghai, and Changchun, Jilin, as well as a powder coating plant in Qingpu, Shanghai, and four refinish training centers. Axalta opened its Asia Pacific Technology Center in Shanghai in 2017. In 2021, Axalta's Shanghai Jiading plant waterborne capacity expansion project completed its construction and was put into use.

## **About Axalta Coating Systems**

Axalta is a global leader in the coatings industry, providing customers with innovative, colorful, beautiful and sustainable coatings solutions. From light vehicles, commercial vehicles and refinish applications to electric motors, building facades and other industrial applications, our coatings are designed to prevent corrosion, increase productivity and enhance durability. With more than 150 years of experience in the coatings industry, the global team at Axalta continues to find ways to serve our more than 100,000 customers in over 130 countries better every day with the finest coatings, application systems and technology. For more information, visit [axalta.com](http://axalta.com) and follow us @axalta on Twitter.

## **Contact**


Yang Hu

D +(86)21-6020-3594

F +(86)21-6020-3667

[Yang.hu@axaltacs.com](mailto:Yang.hu@axaltacs.com)

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