

Axalta News Hub

Axalta Broadens Commercial Transportation Offering with New Additions to its Rival™ Topcoat Portfolio

New one-step direct-to-metal (DTM) topcoat helps customers save time and lower material costs

GLEN MILLS, Pa., June 3, 2020 /[PRNewswire](#)/ -- Axalta (NYSE: AXTA), a leading global supplier of liquid and powder coatings, today announced the launch of Rival™ DTM Topcoat RV901™ and RV902™ value-oriented coating products. These additions to the Rival portfolio broaden Axalta's Commercial Transportation offering to include an easy-to-apply, one-step topcoat formulated to deliver outstanding adhesion and flexibility in non-corrosive to mildly corrosive environments.

"Our customers are constantly looking to us for new and innovative ways to help them work more efficiently," said Troy Weaver, Vice President of Axalta, Global Refinish. "RV901 and RV902 topcoats help to save our customers time and money by allowing them to eliminate the primer process in certain types of applications."

"In addition, these products use the same activators that customers already have on hand, so there is no need for additional inventory," continued Weaver. "The utilization of common activators plus the topcoat's one-step application process helps reduce overall job costs. These two new products are terrific additions to the Rival portfolio and fill a need for our customers."

Rival RV901 and RV902 DTM have been formulated to distribute a high-gloss, durable finish with excellent gloss retention. This DTM topcoat can be applied over properly prepared steel, weathered galvanized and aluminum surfaces, and is the ideal choice for chassis and trailers, or any application where a high build DTM polyurethane is desired.

Rival RV901 and RV902 are available at all authorized Commercial Transportation Distributors and come in RV901 black and RV902 white factory packaged colors.

About Axalta

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful, and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity, and prolong the life of the materials we coat. With 150 years of experience in the coatings industry, the approximately 14,000 people of Axalta continue to find ways to better serve our more than 100,000 customers in 130 countries every day with the finest coatings, application systems, and technology. For more information, visit axalta.com and follow us @axalta on Twitter and [LinkedIn](#).

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