

Axalta News Hub

Axalta Offers Expanded Live Virtual Training To Global Refinish Customers During Coronavirus Pandemic

Company providing paint and body shop technicians unique opportunities to stay engaged with their craft while maintaining social distancing practices

PHILADELPHIA, April 27, 2020 /[PRNewswire](#)/ -- Axalta (NYSE: AXTA), a leading global supplier of liquid and powder coatings, today announced it has expanded its live virtual continuous learning courses for Refinish customers globally while they follow shelter-in-place orders during the coronavirus pandemic. Each virtual class provides live, interactive instruction from Axalta's expert training team via webcast.

"We value our customers and are pleased to offer paint and body shop technicians the opportunity to keep their skills sharp while practicing social distancing no matter where they are around the world," said Troy Weaver, Vice President of Axalta, Global Refinish. "Live virtual training courses are streamed directly to customers and designed to offer technicians insight into new techniques that they can use every day at their collision centers or body shops."

"With many customers eager to continue learning while sheltering in place," continued Weaver, "we have modified the format of our live virtual trainings and expanded our course offerings to accommodate as many customers as possible. Since mid-March, we have allowed unlimited participation for each course and have seen a 38% increase in attendance by Axalta customers. It's another way that Axalta can help keep our employees, customers and communities safe and productive during this unprecedented time."

Interactive virtual training courses are available for Axalta customers in each of the regions Axalta serves, including the U.S., EMEA and Asia Pacific. The courses are available in different languages with customized content to meet the needs of customers. Classes offered include: Surface Prep/Undercoats, Basecoat and Blending, Clear Coat Application and Plastic Refinishing. Additional courses are being added to meet growing customer demand.

The China Refinish team has modified and renewed its training materials and is offering virtual training sessions to OEM aftersales, body shops and distributors. Customers can participate in social digital versions of tools / courses about color formulas, body shop management, and painting skills. These virtual courses have been attended by more than 1,000 China refinish technicians since it was launched in March.

In addition to live courses, Axalta has made a variety of on-demand courses available to our customers at no charge. Our EMEA region is offering free eLearning for three months to customers in Belgium, Denmark, Finland, Germany, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and Turkey. In APAC, customers in Australia and the Philippines can also participate in free eLearning classes tailored to their country needs, with other countries expected to join. Additionally, we offer an extensive range of updated online training videos for professional painters with tips on repairing the latest car colors and specific repair techniques.

About Axalta

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 14,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

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