

Axalta Supports the Agoria Solar Team to Compete at Bridgestone World Solar Challenge 2019

Company's Cromax Coatings Offer Easy, Quick and Accurate Application for the University of Leuven Race Team and to Our Customers



Sydney, Australia – 24 September 2019 - In early September, the Agoria Solar Team, a collegial solar racing team from the University of Leuven in Belgium, began preparation for the 2019 Bridgestone World Solar Challenge from October 13 to 20. Axalta is working with the team and providing its industry leading Cromax refinish coatings for a final touch up for the University of Leuven's competing car, named BluePoint. The team is working hard toward ensuring the car is looking its best and is ready to tackle the challenge

beginning in mid-October.

The Bridgestone World Solar Challenge attracts entries from all around the world. This year will mark the eighth consecutive year that the University of Leuven has had a team participate in the event and Axalta has worked with the students since 2015. Solar challenges are about being as fast and as efficient as possible. The students will work with Axalta's Cromax coatings, which deliver increased productivity from the front of the body shop to the back through coatings systems engineered for easy, quick, and accurate application.

The car was painted at the Cromax Training Centre (CTC) in Mechelen, Belgium, featuring solid white and two shades of blue that were specially developed by Cromax to match the corporate colours of the main sponsor, Agoria. These include Bluepoint Solar White, Bluepoint Solar Black, Bluepoint Light Blue and Bluepoint Dark Blue.

In the next few weeks, the racing team will be preparing their car for the road race which covers 3021 kilometres through the harsh terrain of the Australian Outback, from Darwin to Adelaide.

For more information on the relationship between Cromax and the Agoria Solar Team, visit www.cromax.com/eu/solarteambelgium. Keep up to date with the Agoria Solar Team's journey via www.facebook.com/solarteam.be or visit www.solarteam.be.

About Cromax

Cromax®, one of the global refinish coating brands from Axalta Coating Systems, is designed to increase productivity from the front of the bodyshop to the back with coatings systems engineered for fast and accurate application. Our localised business solutions, advanced colour measurement technology, marketing

support and pragmatic innovations form the basis of a highly-productive refinish process. Cromax® helps bodyshops drive their business forward.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colourful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the more than 14,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com.au and follow us @axalta on Twitter and on LinkedIn.

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